

WHEREAS; financial savings are fundamental to Wisconsin’s stability and vitality, and an emergency savings fund provides a safety net for individuals and families in the event of unplanned expenses or financial emergencies; and

WHEREAS; in an increasingly competitive market, Wisconsin business owners endeavor to set themselves apart from other employers by offering employees a financial wellness benefit that gives them the power to save automatically through their paycheck using split deposit; and

WHEREAS; recognizing that employers can serve as a powerful source of information, the Wisconsin Saves program works to support small to mid-size employers as they promote the benefits of split deposit; and

WHEREAS; part of the nationwide America Saves campaign, the Wisconsin Saves program works to encourage Wisconsinites to participate in savings practices that lead to increased financial security and the reduction of debt; and

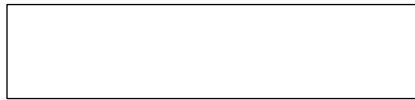
WHEREAS; today, the state of Wisconsin joins the Wisconsin Department of Financial Institutions in encouraging businesses to work with their employees to save each month through payroll split deposits in order to save for emergencies and the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim November 7 2024 as

## **WISCONSIN SAVES DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 18th day of October 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State